



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

August 2, 2018

Cristina Griffin  
Agent for Bushwacker Backpack & Supply Company  
D/B/A Counter Assault  
c/o Delta Analytical Corporation  
12510 Prosperity Drive  
Suite 160  
Silver Spring, MD

Subject: Pesticide Registration Improvement Act (PRIA) Formulation and Labeling Amendment –  
Revision of Basic Confidential Statement of Formula to Change one Inert Ingredient and Update  
the Label  
Product Name: Counter Assault Bear Deterrent  
EPA Registration Number: 55541-2  
Application Date: 10/31/2017  
OPP Decision Number: 535739

Dear Ms. Griffin:

The revised Confidential Statement of Formula (CSF) and amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, are acceptable, with the following term of approval:

1. You must submit Storage Stability and Corrosion Characteristics (OCSP 830.6317 and 830.6320, respectively) data for this formulation within 18 months from the date of this approval letter.

Furthermore, this approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

Please note that the record for this product currently contains the following acceptable CSF:

- Basic CSF dated 04/17/2018

Any CSFs other than those listed above are superseded/no longer valid.

Please be informed, the efficacy data supporting this revised formulation will likely not be in compliance with our forthcoming updated EPA/OPP Bear Spray Guidance. Specifically, the data included in MRID 47308201 does not estimate pungency in ASTA (American Spice Trade Association) pungency units. Pungency must be estimated in ASTA pungency units and then converted to SHU (Scoville Heat Units). ASTA units can be converted to SHU by multiplying their value by 15. Furthermore, the data in MRID 47308201 does not demonstrate that the product is effective at both 70 and 35 degrees Fahrenheit (the product was only tested at 70 degrees Fahrenheit). **You will be**

**required to submit updated efficacy studies at the time that all registrants are required to do so.** The Agency recommends that you keep this preliminary announcement in mind when performing any future efficacy testing and/or preparing any future amendments to this registration.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 § CFR 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Gina Burnett of my team by phone at (703) 605-0513 or via email at [burnett.gina@epa.gov](mailto:burnett.gina@epa.gov).

Sincerely,

A handwritten signature in blue ink that reads "Andrew C. Bryceland".

Andrew Bryceland, Team Leader  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)  
Office of Pesticide Programs

Enclosure

ACCEPTED

08/02/2018

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 55541-2

**PRECAUTIONARY STATEMENTS**  
**Hazards to Humans and Domestic Animals**  
**DANGER:**

May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID:**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:** Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STORAGE & DISPOSAL:**

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight.

**DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container.

**If empty:** Press valve to release all pressure then place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.



**"GRIZZLY TOUGH"™ BEAR SPRAY**

NOT FOR USE ON HUMANS TO DETER BEARS FROM ATTACKING HUMANS

**KEEP OUT OF REACH OF CHILDREN**  
**DANGER**

DO NOT SEEK OUT ENCOUNTERS WITH BEARS. THIS PRODUCT IS A BEAR ATTACK DETERRENT WHICH MAY PROTECT USERS IN SOME UNEXPECTED CONFRONTATIONS WITH BEARS BUT MAY NOT BE EFFECTIVE IN ALL SITUATIONS OR PREVENT ALL INJURIES. READ THIS ENTIRE LABEL BEFORE TAKING THIS PRODUCT INTO AREAS WHERE BEARS MIGHT BE ENCOUNTERED. SEE SIDE PANELS FOR FIRST AID AND PRECAUTIONARY STATEMENTS.

<b>Active Ingredient:</b>	
Capsaicin and related capsaicinoids*	2.0%
Other Ingredients	98.0%
<b>TOTAL</b>	<b>100.0%</b>

\* Derived from Oleoresin of Capsicum

Manufactured by:  
Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740  
CHEMICAL EMERGENCY: 1-800-535-5053

**NET CONTENTS: 8.1 ounces (230g)**

EPA Registration #55541-2

EPA Est No: 055541-MT-001

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 40 feet (12 meters) [290 g size] and up to 32 feet (10 meters) [230 g size]**

**This canister empties in approximately 8 seconds [290 g size] and in approximately 7 seconds [230 g size]**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator button for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform these activities quickly and accurately.

**To Arm and Apply**

Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1).

Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**To Disarm**

Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



Lot # Exp Date

(4-18)

DEVELOPED IN CONJUNCTION  
WITH THE UNIVERSITY OF MONTANA

## “Grizzly Tough” Bear Spray

Works on all bear  
species to deter  
bears from  
attacking  
humans

**COUNTER  
ASSAULT®**



 Developer of high  
emission “atomized”  
fire extinguisher-style  
spray used in bear  
deterrents.

*(see reverse)*



**Glow  
in the  
dark  
safety  
wedge  
with  
tie  
string**



**32 Feet  
7 Seconds**  
*(see reverse)*

Produced by a  
Grizzly Bear  
Encounter  
Survivor!  
*(story on reverse)*

**8.1 ounce  
(230g)**



NET CONTENTS:  
8.1 ounces (230g)



**32 Feet  
7 Seconds**  
(see below)

### Produced by a Grizzly Bear Encounter Survivor

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 32 feet (10 meters). This canister empties in approximately 7 seconds.**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform these activities quickly and accurately.

**To Arm and Apply:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**To Disarm:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl. No gap should be visible between actuator handle and safety clip (fig 3).



#### PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

**DANGER:** May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:** Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight.

**DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.

### Know Your Bears

Reprinted with Permission of Be Bear Aware Campaign



Questions or comments:  
answers-info@counterassault.com

CHEMICAL EMERGENCY  
1-800-535-5053

Manufactured by:  
Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

Item# CA12H/sb





**COUNTER ASSAULT**

**32 Feet  
7 Seconds**  
(See Reverse)

Works on all bear species  
to deter bears from  
attacking humans

**"Grizzly Tough"  
Bear Spray**

Glow  
in the  
dark  
safety  
wedge  
with the  
string



**8.1 ounce  
(230g)**

**NET CONTENTS:  
8.1 ounces (230g)**



*Counter Assault Bear Deterrent:*

- Developed in conjunction with the University of Montana
- Developer of high emission "Atomized" fire extinguisher-style spray used in bear deterrents

**This product has a range of up to 32 feet (10 meters). This canister empties in approximately 7 seconds.**

### **Produced by a Grizzly Bear Encounter Survivor**

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

Manufactured by:  
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1-800-695-3394 • (406) 257-4740  
Questions or comments: [answers-info@counterassault.com](mailto:answers-info@counterassault.com)

**CHEMICAL EMERGENCY  
1-800-535-5053**



Item# CA12/psb



# "Grizzly Tough" Bear Spray & Inert Training Can

DEVELOPED IN  
CONJUNCTION  
WITH THE UNIVERSITY  
OF MONTANA

Works on all bear  
species to deter  
bears from  
attacking humans



Includes  
glow in the  
dark safety  
wedge with  
tie string



Includes  
glow in the  
dark safety  
wedge with  
tie string



32  
Feet

7  
Seconds  
(see reverse)



8.1 ounces  
(230g)

Inert training  
canister sprays  
20-25 feet for  
approx.  
7 seconds



Counter Assault is the  
developer of high  
emission "atomized"  
fire extinguisher-style  
spray used in bear  
deterrents.  
(see reverse)

Produced  
by a  
Grizzly  
Bear  
Encounter  
Survivor!

*(story on reverse)*



NET CONTENTS:  
8.1 ounces (230g)

**32 Feet**  
**7 Seconds**  
(see below)

## Produced by a Grizzly Bear Encounter Survivor

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

### INERT TRAINING CAN

#### DIRECTIONS FOR USE:

**This product is NOT to be used as a bear deterrent.**

The canister empties in approx. 7 seconds and sprays approx. 20-25 ft.

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking bear spray into bear country, read the directions below and familiarize yourself with these procedures. Contents include food grade oils which may attract bears if used in a camping area. Practice prior to entering bear country.

**This is a training can and you should practice with it until you can perform the described activities quickly and accurately.**

**TO ARM & APPLY:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb placed over the curl, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Pretend to aim at face and eyes of a bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the pretend bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**TO DISARM:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



### Know Your Bears

Reprinted with Permission of Be Bear Aware Campaign

#### Black Bear



#### Grizzly Bear



Questions or comments:  
[answers-info@counterassault.com](mailto:answers-info@counterassault.com)

CHEMICAL EMERGENCY  
1-800-535-5053

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Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

### BEAR SPRAY CAN

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 32 feet (10 meters).**  
**The canister empties in approximately 7 seconds.**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform the activities quickly and accurately.

**TO ARM AND APPLY:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**TO DISARM:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).

#### PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

**DANGER:** May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:** Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

#### STORAGE AND DISPOSAL

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight.  
**DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.

Item# CA-12HI-12B/sb



7 2 2 0 3 1 4 1 4 2 7 3

**COUNTER  
ASSAULT.**

# "Grizzly Tough" Bear Spray Value Pack

DEVELOPED IN  
CONJUNCTION  
WITH THE UNIVERSITY  
OF MONTANA

Works on all bear  
species to deter  
bears from  
attacking humans

  
Includes  
glow in  
the dark safety  
wedge  
with  
tie string

  
Includes  
glow in  
the dark safety  
wedge  
with  
tie string



**32**  
Feet  
**7**  
Seconds  
(see reverse)

**32**  
Feet  
**7**  
Seconds  
(see reverse)

Developer of  
high  
emission  
"atomized"  
fire  
extinguisher-  
style spray  
used in bear  
deterrents.  
(see reverse)



8.1 ounces  
(230g)

8.1 ounces  
(230g)

**Produced  
by a  
Grizzly  
Bear  
Encounter  
Survivor!**  
(story on reverse)

**NET CONTENTS:**  
**Combo Pack:**  
**TWO - 8.1 ounces (230g)**



**32 Feet**  
**7 Seconds**  
**(see below)**

### Produced by a Grizzly Bear Encounter Survivor

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 32 feet (10 meters).**  
**The canister empties in approximately 7 seconds.**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform the activities quickly and accurately.

**TO ARM AND APPLY:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**TO DISARM:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



Fig 3

**PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals**

**DANGER:** May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:**Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STORAGE AND DISPOSAL**

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight. **DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.

### Know Your Bears

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Manufactured by:  
Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

**Questions or comments:**  
[answers-info@counterassault.com](mailto:answers-info@counterassault.com)

**CHEMICAL EMERGENCY**  
1-800-535-5053

Item# CA-12HVP/sb



**PRECAUTIONARY STATEMENTS**  
**Hazards to Humans and Domestic Animals**  
**DANGER:**

May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID:**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:** Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STORAGE & DISPOSAL:**

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight.

**DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container.

**If empty:** Press valve to release all pressure then place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.



**"GRIZZLY TOUGH"™ BEAR SPRAY**

NOT FOR USE ON HUMANS TO DETER BEARS FROM ATTACKING HUMANS

**KEEP OUT OF REACH OF CHILDREN**  
**DANGER**

DO NOT SEEK OUT ENCOUNTERS WITH BEARS. THIS PRODUCT IS A BEAR ATTACK DETERRENT WHICH MAY PROTECT USERS IN SOME UNEXPECTED CONFRONTATIONS WITH BEARS BUT MAY NOT BE EFFECTIVE IN ALL SITUATIONS OR PREVENT ALL INJURIES. READ THIS ENTIRE LABEL BEFORE TAKING THIS PRODUCT INTO AREAS WHERE BEARS MIGHT BE ENCOUNTERED. SEE SIDE PANELS FOR FIRST AID AND PRECAUTIONARY STATEMENTS.

**Active Ingredient:**

Capsaicin and related capsaicinoids*	2.0%
Other Ingredients	98.0%
<b>TOTAL</b>	<b>100.0%</b>

\* Derived from Oleoresin of Capsicum

**Manufactured by:**

**Bushwacker Backpack and Supply Co., Inc.**  
 dba COUNTER ASSAULT  
 120 Industrial Court, Kalispell, MT 59901  
 1-800-695-3394 • (406) 257-4740  
 CHEMICAL EMERGENCY: 1-800-535-5053

**NET CONTENTS: 10.2 ounces (290g)**

EPA Registration #55541-2

EPA Est No: 055541-MT-001

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 40 feet (12 meters) [290 g size] and up to 32 feet (10 meters) [230 g size]**

**This canister empties in approximately 8 seconds [290 g size] and in approximately 7 seconds [230 g size]**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform these activities quickly and accurately.

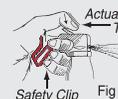
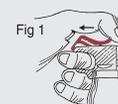
**To Arm and Apply**

Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1).

Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**To Disarm**

Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



**Lot # Exp Date**

(4/18)

DEVELOPED IN CONJUNCTION  
WITH THE UNIVERSITY OF MONTANA

# “Grizzly Tough” Bear Spray

Works on all bear  
species to deter  
bears from  
attacking  
humans

# COUNTER ASSAULT®

 Developer of high  
emission “atomized”  
fire extinguisher-style  
spray used in bear  
deterrents.  
*(see reverse)*



**Glow  
in the  
dark  
safety  
wedge  
with  
tie  
string**

**Magnum 290**

**40 Feet**

**8 Seconds**

*(see reverse)*

Produced by a  
Grizzly Bear  
Encounter  
Survivor!

*(story on reverse)*

10.2 ounce  
(290g)



NET CONTENTS:  
10.2 ounces (290g)

**40 Feet**  
**8 Seconds**  
(see below)

### Produced by a Grizzly Bear Encounter Survivor

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 40 feet (12 meters). This canister empties in approximately 8 seconds.**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform these activities quickly and accurately.

**To Arm and Apply:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**To Disarm:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



#### PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

**DANGER:** May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:** Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight.

**DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.

## Know Your Bears

Reprinted with Permission of Be Bear Aware Campaign



Item# CA18H/sb

Questions or comments:  
answers-info@counterassault.com

CHEMICAL EMERGENCY  
1-800-535-5053

Manufactured by:  
Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740





**COUNTER ASSAULT**  
MAGNUM 290

**40 Feet  
8 Seconds**  
(See Reverse)

Works on all bear species  
to deter bears from  
attacking humans

**"Grizzly Tough"  
Bear Spray**

Glow  
in the  
dark  
safety  
wedge  
with the  
string



10.2 ounce  
(290g)

NET CONTENTS:  
10.2 ounces (290g)



*Counter Assault Bear Deterrent:*

- Developed in conjunction with the University of Montana
- Developer of high emission "Atomized" fire extinguisher-style spray used in bear deterrents

**40 Feet  
8 Seconds**  
(See Below)

This product has a range of up to 40 feet (12 meters). This canister empties in approximately 8 seconds.

### Produced by a Grizzly Bear Encounter Survivor

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

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Questions or comments: answers-info@counterassault.com

**CHEMICAL EMERGENCY**  
1-800-535-5053

Item# CA18/psb



7 22031 41448 8

**COUNTER  
ASSAULT.**

# "Grizzly Tough" Bear Spray Magnum Value Pack

DEVELOPED IN  
CONJUNCTION  
WITH THE UNIVERSITY  
OF MONTANA

Works on all bear  
species to deter  
bears from  
attacking humans



Includes  
glow in the  
dark safety  
wedge with  
tie string



Includes  
glow in the  
dark safety  
wedge with  
tie string



32

Feet

7

Seconds

(see reverse)



8.1 ounces  
(230g)

40

Feet

8

Seconds

(see reverse)



Magnum 290  
10.2 ounces  
(230g)

Developer of  
high  
emission  
"atomized"  
fire  
extinguisher-  
style spray  
used in bear  
deterrents.  
(see reverse)

**Produced  
by a  
Grizzly  
Bear  
Encounter  
Survivor!**

*(story on reverse)*

**NET CONTENTS:**  
10.2 ounces (290g)

**40 Feet**  
**8 Seconds**  
(see below)



**NET CONTENTS:**  
8.1 ounces (230g)

**32 Feet**  
**7 Seconds**  
(see below)

### Produced by a Grizzly Bear Encounter Survivor

In the early 1980's, bear biologists were researching effective bear deterrents. The result of this research was the development of an atomized spray and led to the creation of Counter Assault.

Pride Johnson, President & Chemist of Counter Assault successfully survived a grizzly encounter with Counter Assault Bear Deterrent. The encounter was immediately stopped.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**The 10.2 ounce (290g) product has a range of up to 40 feet (12 meters). The canister empties in approximately 8 seconds.**

**The 8.1 ounce (230g) product has a range of up to 32 feet (10 meters). The canister empties in approximately 7 seconds.**

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault training can and practice with it until you can perform the activities quickly and accurately.

**TO ARM AND APPLY:** Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1). Depress actuator tab for burst of spray (fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**TO DISARM:** Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig 3).



**PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals**

**DANGER:** May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

**PHYSICAL OR CHEMICAL HAZARDS:**Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STORAGE AND DISPOSAL**

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight. **DISPOSAL:** DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.

### Know Your Bears

Reprinted with Permission of Be Bear Aware Campaign



**Questions or comments:**  
[answers-info@counterassault.com](mailto:answers-info@counterassault.com)

**CHEMICAL EMERGENCY**  
1-800-535-5053

Item# CA-12H18H/sb



Manufactured by:  
Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

## PRECAUTIONARY STATEMENTS

Hazardous to Humans and Domestic Animals

### **DANGER:**

May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

### **FIRST AID:**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

### **PHYSICAL OR CHEMICAL HAZARDS:**

Extremely flammable. Contents under pressure. Keep away from fire, sparks, and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

### **STORAGE & DISPOSAL:**

**STORAGE:** STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where temperature is above 120° F nor below 32° F. Do not store in hot vehicle or direct sunlight.

**DISPOSAL:** DO NOT PUNCTURE OR INCINERATE!

Non-Refillable Container. Do not reuse or refill this container. **If Empty:** Press valve to release all pressure then place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

**Disclaimer:** To the extent allowable by law, Counter Assault shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.



**COUNTER ASSAULT**

THIS IS A  
**TRAINING CANISTER ONLY**  
AND IS **NOT** BEAR SPRAY  
Does not contain the active  
ingredient of bear spray

Not for use on Humans

This Canister is NOT Bear  
Spray and is for Training  
Purposes Only.

## **DANGER**

**KEEP OUT OF REACH OF CHILDREN**

Extremely Flammable

Bushwacker Backpack and Supply Co., Inc.  
dba COUNTER ASSAULT  
120 Industrial Court, Kalispell, MT 59901  
1-800-695-3394 • (406) 257-4740

**NET CONTENTS: 8.1 ounces  
(230g)**

**INERT TRAINER**

## **DIRECTIONS FOR USE:**

**THIS PRODUCT IS NOT TO BE USED AS A BEAR DETERRENT.**

Inert training canister sprays 20-25 feet for approx. 7 seconds.

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking bear spray into bear country, read the directions below and familiarize yourself with these procedures. Contents include food grade oils which may attract bears if used in a camping area. Practice prior to entering bear country.

**This is a training can and you should practice with it until you can perform these activities quickly and accurately.**

### To Arm and Apply

Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (fig 1).

Depress actuator tab for burst of spray (fig 2).

Pretend to aim at face and eyes of a bear.

Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the pretend bear.

Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

To Disarm Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (fig3).

